

Cosmetic Packaging Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Hair Care, Skin Care, Nail Care, Make-up, Others), By Material (Plastic, Paper, Metal, Glass, Others), By Packaging Type (Tubes, Bottles, Dispensers, Other), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/C21F477AB20AEN.html>

Date: January 2026

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: C21F477AB20AEN

Abstracts

The Global Cosmetic Packaging Market is projected to expand from USD 34.73 Billion in 2025 to USD 46.37 Billion by 2031, registering a CAGR of 4.94%. This sector involves the manufacturing of primary and secondary casings from materials including glass, plastic, metal, and paper, which are essential for preserving, protecting, and dispensing personal care formulations. The market's growth is fundamentally underpinned by the broadening scope of the global beauty industry and the operational demands of modern retail. Key catalysts include the rise of electronic commerce, which requires robust shipping solutions, and the increasing industrial need for sustainable materials to satisfy environmental regulations, distinguishing these functional imperatives from transient aesthetic trends.

However, a significant hurdle impeding market expansion is the volatility of raw material costs, which can disrupt production schedules and compress profit margins for manufacturers. Companies must manage these economic fluctuations while strictly adhering to international safety standards. To demonstrate the magnitude of the sector fueling this demand, Cosmetics Europe reported that the European cosmetics market was valued at 103.9 billion euros in 2024. This figure emphasizes the massive volume of consumer goods necessitating packaging solutions and reinforces the critical need for resilient supply chains to maintain market stability.

Market Driver

The accelerated adoption of sustainable and eco-friendly packaging solutions acts as a primary market catalyst, driven by stringent environmental regulations and evolving consumer values. Manufacturers are prioritizing circular economy principles by significantly reducing virgin plastic usage and adopting post-consumer recycled (PCR) materials and refillable systems. This transition represents a strategic response to operational mandates for waste reduction, establishing new industrial standards rather than merely following trends. For instance, L'Oréal's '2024 Universal Registration Document' from March 2025 noted that 49% of the company's plastic packaging was refillable, reusable, recyclable, or compostable in 2024, illustrating the substantial shift toward resilient, low-impact formats that decouple growth from resource depletion.

Concurrently, increasing consumer preference for premium and luxury brand aesthetics is reshaping packaging designs, particularly within the skincare and fragrance sectors. Brands are investing in high-quality materials, such as heavy-weight glass and metallized closures, to create tactile experiences that justify higher price points. This trend is reflected in the robust performance of the luxury segment; according to Cosmetics Europe's 'Market Performance 2024' report from June 2025, retail sales for fragrances and perfumes achieved the highest year-on-year growth of 8.9% in 2024. Furthermore, the National Bureau of Statistics of China reported in January 2025 that total cosmetic retail sales in China reached 435.7 billion yuan in 2024, underscoring the immense volume of goods requiring such specialized packaging.

Market Challenge

The volatility of raw material costs constitutes a substantial impediment to the progress of the Global Cosmetic Packaging Market. Manufacturers in this sector depend heavily on inputs such as plastics, glass, and paper, which are subject to erratic pricing shifts caused by supply chain instability and energy variances. When material expenses surge unexpectedly, packaging producers suffer from compressed profit margins because pre-existing fixed-price contracts often prevent them from immediately transferring these costs to cosmetic brands. This uncertainty forces companies to adopt conservative financial strategies, frequently delaying necessary infrastructure upgrades or research and development investments to preserve capital.

This economic strain is substantiated by recent industrial metrics regarding material inputs. According to Flexible Packaging Europe, the price of Low-Density Polyethylene

(LDPE) increased by 4 percent in the first quarter of 2025 compared to the previous quarter. Such statistical evidence highlights the operational unpredictability manufacturers face, where fluctuating input values disrupt production budgets and long-term planning. Consequently, this persistent volatility compels the industry to focus on cost mitigation rather than market expansion, thereby stalling overall growth and reducing the capacity for innovation.

Market Trends

The integration of Smart Packaging utilizing NFC and QR Code technologies is evolving from a marketing novelty into critical infrastructure for supply chain transparency and brand protection. Manufacturers are embedding these digital triggers directly into primary containers to host Digital Product Passports (DPP), facilitating compliance with emerging regulations that demand detailed disclosure of ingredient sourcing and sustainability credentials. This connected layer also addresses the rising threat of counterfeiting by providing consumers with instant, immutable authentication via smartphone scanning. According to SharpEnd's 'Connected Experience Report' from January 2024, 85% of global brands indicated plans to increase their investment in connected packaging technologies over the next 12 months to deepen consumer engagement and secure first-party data.

Simultaneously, the expansion of paper-based primary containers is redefining material standards, shifting focus from secondary cartons to functional, fiber-based tubes and bottles. This trend is driven by the operational necessity to decouple production from fossil-fuel derivatives and the consumer desire for tactile, organic aesthetics that visually communicate a formulation's natural integrity. Unlike earlier hybrid attempts, modern paper solutions now incorporate advanced barrier coatings that protect water-based and oil-based products while remaining compatible with existing recycling streams. Highlighting the scale of this material substitution, DS Smith announced in a May 2024 sustainability update that it had successfully replaced 1.2 billion pieces of problem plastics with fiber-based alternatives since 2020, underscoring the rapid industrial adoption of renewable substrates.

Key Market Players

Albea

HCP Packaging

RPC Group Plc

Silgan Holdings

Bemis Company Inc.

DS Smith

Graham Packaging Company

Libo Cosmetics

AptarGroup Inc.

AREMIX Packaging

Report Scope

In this report, the Global Cosmetic Packaging Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cosmetic Packaging Market, By Type

Hair Care

Skin Care

Nail Care

Make-up

Others

Cosmetic Packaging Market, By Material

Plastic

Paper

Metal

Glass

Others

Cosmetic Packaging Market, By Packaging Type

Tubes

Bottles

Dispensers

Other

Cosmetic Packaging Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cosmetic Packaging Market.

Available Customizations:

Global Cosmetic Packaging Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following

Cosmetic Packaging Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type...

customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL COSMETIC PACKAGING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Hair Care, Skin Care, Nail Care, Make-up, Others)
 - 5.2.2. By Material (Plastic, Paper, Metal, Glass, Others)
 - 5.2.3. By Packaging Type (Tubes, Bottles, Dispensers, Other)
 - 5.2.4. By Region

5.2.5. By Company (2025)

5.3. Market Map

6. NORTH AMERICA COSMETIC PACKAGING MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Material

6.2.3. By Packaging Type

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Cosmetic Packaging Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type

6.3.1.2.2. By Material

6.3.1.2.3. By Packaging Type

6.3.2. Canada Cosmetic Packaging Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Type

6.3.2.2.2. By Material

6.3.2.2.3. By Packaging Type

6.3.3. Mexico Cosmetic Packaging Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Type

6.3.3.2.2. By Material

6.3.3.2.3. By Packaging Type

7. EUROPE COSMETIC PACKAGING MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Material

7.2.3. By Packaging Type

7.2.4. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Cosmetic Packaging Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Type

7.3.1.2.2. By Material

7.3.1.2.3. By Packaging Type

7.3.2. France Cosmetic Packaging Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Type

7.3.2.2.2. By Material

7.3.2.2.3. By Packaging Type

7.3.3. United Kingdom Cosmetic Packaging Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Type

7.3.3.2.2. By Material

7.3.3.2.3. By Packaging Type

7.3.4. Italy Cosmetic Packaging Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Type

7.3.4.2.2. By Material

7.3.4.2.3. By Packaging Type

7.3.5. Spain Cosmetic Packaging Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Type

7.3.5.2.2. By Material

7.3.5.2.3. By Packaging Type

8. ASIA PACIFIC COSMETIC PACKAGING MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Material

8.2.3. By Packaging Type

8.2.4. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Cosmetic Packaging Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Type

8.3.1.2.2. By Material

8.3.1.2.3. By Packaging Type

8.3.2. India Cosmetic Packaging Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Type

8.3.2.2.2. By Material

8.3.2.2.3. By Packaging Type

8.3.3. Japan Cosmetic Packaging Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Type

8.3.3.2.2. By Material

8.3.3.2.3. By Packaging Type

8.3.4. South Korea Cosmetic Packaging Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Type

- 8.3.4.2.2. By Material
- 8.3.4.2.3. By Packaging Type
- 8.3.5. Australia Cosmetic Packaging Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Material
 - 8.3.5.2.3. By Packaging Type

9. MIDDLE EAST & AFRICA COSMETIC PACKAGING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Material
 - 9.2.3. By Packaging Type
 - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Cosmetic Packaging Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Material
 - 9.3.1.2.3. By Packaging Type
 - 9.3.2. UAE Cosmetic Packaging Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Material
 - 9.3.2.2.3. By Packaging Type
 - 9.3.3. South Africa Cosmetic Packaging Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type

- 9.3.3.2.2. By Material
- 9.3.3.2.3. By Packaging Type

10. SOUTH AMERICA COSMETIC PACKAGING MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Material
 - 10.2.3. By Packaging Type
 - 10.2.4. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Cosmetic Packaging Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Material
 - 10.3.1.2.3. By Packaging Type
 - 10.3.2. Colombia Cosmetic Packaging Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Material
 - 10.3.2.2.3. By Packaging Type
 - 10.3.3. Argentina Cosmetic Packaging Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Material
 - 10.3.3.2.3. By Packaging Type

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL COSMETIC PACKAGING MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Albea
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel
 - 15.1.5. SWOT Analysis
- 15.2. HCP Packaging
- 15.3. RPC Group Plc
- 15.4. Silgan Holdings
- 15.5. Bemis Company Inc.
- 15.6. DS Smith
- 15.7. Graham Packaging Company
- 15.8. Libo Cosmetics
- 15.9. AptarGroup Inc.
- 15.10. AREMIX Packaging

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Cosmetic Packaging Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Hair Care, Skin Care, Nail Care, Make-up, Others), By Material (Plastic, Paper, Metal, Glass, Others), By Packaging Type (Tubes, Bottles, Dispensers, Other), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/C21F477AB20AEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C21F477AB20AEN.html>